

How does the payment app of  
the world's leading telecom giant  
send critical financial alerts in

< 0.1 SECOND

**SEND TIME**

with

20% JUMP

in **SUCCESSFUL** transactions, and

50% INCREASE

in **APP STICKINESS** ?

The Payments Bank Deploys

# Push Notification Critical Alerts

## Credit & Debit Updates

"Your account has been debited for \$230.48 towards TV Rental. Contact immediately if this is not you."

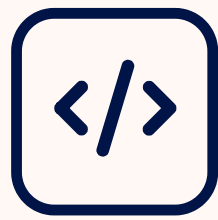
## Autopay Notifications

"Your AutoPay E-mandate for Netflix: \$99 will be deducted from MoEBank on 02/12. Maintain sufficient balance."

## Brand-Initiated Payment Alerts

"Mo Shoes is trying to complete a payment for \$150 towards 'Asics Tennis Shoes.' Click to proceed."

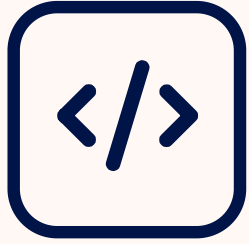
## THE PAYMENTS BANK LEVERAGES



# mɔengage Inform

to achieve:

- ✓ <0.1 Second Send Time
- ✓ +20% Successful Transactions
- ✓ +50% App Stickiness
- ✓ 90%+ Push Notif. Delivery Rates
- ✓ Easy Government Compliance



# moengage Inform

Unified Transactional Messaging Infrastructure

[Learn more](#)